1928

Crown Willamette merged with Zellerbach Paper to become Crown Zellerbach.

1930

Newsprint manufacture stopped and was replaced with specialty papers. The converting plant started up and began producing "Zee" bathroom tissue.

1941

The mill machine shops were converted to shipyard parts manufacture for the war effort.

1946-1948

A Kraft mill bleach plant was added and production capacity increased to 750 tons/day. Five digesters, two paper machines (14 and 15), and a new woodmill were installed.

1950

Facial fold napkins were produced for the first time.

1955-1957

A major expansion included a 300-ton capacity Kraft bleach plant, a 350 tons/day recovery furnace, a new lime kiln, and eight stationary digesters. The Central Research Division was formed.

1962

No. 16 Paper Machine started up.

1968